



Central CEF Partnership Board

Venue: Committee Room - Civic Centre, Doncaster Road, Selby, YO8 9FT

Date: Wednesday, 4 July 2018

Time: 6.30 pm

To: District and County Councillors
Councillors I Chilvers (Chair), M Dyson (Vice-Chair), K Arthur, J Chilvers, M Crane, S Duckett, C Lunn, B Marshall, W Nichols, J Shaw-Wright, J Thurlow, P Welch, M Bontoft, P Chambers, M Davis, Matthews, S Shaw-Wright, K Watkins and A Wray

Co-opted members
Margaret Bontoft, Patricia Chambers, Melanie Davis, Fred Matthews, Steve Shaw-Wright, Keith Watkins and Anthony Wray

1. APOLOGIES FOR ABSENCE

2. DISCLOSURES OF INTEREST

A copy of the Register of Interest for each Selby District Councillor is available for inspection at www.selby.gov.uk.

Board members should declare to the meeting any disclosable pecuniary interest in any item of business on this agenda which is not (in the case of Selby District Councillors) already entered in their Register of Interests.

Board members should leave the meeting and take no part in the consideration, discussion or vote on any matter in which they have a disclosable pecuniary interest.

Board members should also declare any other interests. Having made the declaration, provided the other interest is not a disclosable pecuniary interest,

the member may stay in the meeting, speak and vote on that item of business.

If in doubt, Board members are advised to seek advice from the Monitoring Officer.

3. MINUTES (Pages 1 - 10)

To confirm as a correct record the minutes of the Central CEF Partnership Board held on 14 March 2018.

4. APPOINTMENT OF VICE CHAIR

To appoint a Vice-Chair for the 2018/19 municipal year.

5. APPOINTMENT OF FUNDING SUB-COMMITTEE

To appoint members to the Central CEF Funding Sub-Committee for the municipal year 2018/19.

6. MEETING START TIMES

To agree the start time for Partnership Board meetings, Funding Sub-Committee meetings and Forums for the municipal year 2018/19.

7. CHAIR'S REPORT

To receive any reports and updates from the Chair (oral report).

8. BUDGET UPDATE (Pages 11 - 12)

To consider the Central CEF budget.

9. FUNDING APPLICATIONS (Pages 13 - 16)

To consider the following funding applications received, with reference to the funding framework:

- (i) **ST WILFRID'S WELLBEING CAFE, 'WELLBEING PAMPER TREATMENTS', £720 (Pages 17 - 24)**

10. FEEDBACK FROM THE RECENT COMMUNITY ENGAGEMENT FORUM

To receive feedback from the Forum meeting held on 13 June 2018 (oral update).

11. SELBY ABBEY 950 COMMEMORATIONS

To receive an update on planned commemorations for the 950th anniversary of Selby Abbey (oral update).

12. COMMUNITY DEVELOPMENT PLAN (Pages 25 - 32)

To consider progress and developments related to the Central CEF Community Development Plan, and to approve the revised Community Development Plan drafted by the Working Group.

13. MARKETING AND PUBLICITY (Pages 33 - 56)

To discuss ideas to promote the Central CEF.

14. COMMUNICATIONS

To discuss any points of interest relating to the Central CEF that should be forwarded to Selby District Council's Communications Team to undertake publicity work.

15. IMPACT REPORTS

To consider the following completed impact reports:

- (i) **BRAYTON COMMUNITY CENTRE: HERE AND NOW (Pages 57 - 60)**
- (ii) **BRAYTON COMMUNITY CENTRE: HEATING BOILER (Pages 61 - 64)**
- (iii) **SELBY PARKRUN (Pages 65 - 68)**

16. NEXT MEETINGS

To confirm the date and location of the next Central CEF meetings:

Dates of next meetings	
Wednesday 12 September 2018 6.30pm	Forum Location TBC
Wednesday 3 October 2018 6.30pm	Partnership Board Committee Room, Civic Centre

G. Marshall

Gillian Marshall
Solicitor to the Council

For enquires relating to this agenda, please contact Palbinder Mann on 01757 292207 or pmann@selby.gov.uk.

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Agenda Item 3



Central Community Engagement Forum Partnership Board

- Venue: Committee Room, Civic Centre, Doncaster Road, Selby, YO8 9FT.
- Date: Wednesday 14 March 2018
- Time: 6.30pm
- Present: District and County Councillors
Councillors I Chilvers (Chair), J Chilvers, M Crane, S Duckett, C Lunn, B Marshall, J Shaw-Wright, J Thurlow and P Welch.
- Co-opted members
Margaret Bontoft, Patricia Chambers, Melanie Davis, Michael Dyson, Fred Matthews, Keith Watkins and Anthony Wray.
- Officers present: Angela Crossland, Head of Community, Partnerships and Customers (Selby District Council); Palbinder Mann, Democratic Services Manager (Selby District Council); Helen Gregory, Principal Planning Policy Officer (Selby District Council) (up to minute 41); Kate Mills, Development Officer (Groundwork); and Alice Courtney, Democratic Services Officer (Selby District Council).
- Others: Andrew Quarmby, Brayton Parish Council; Steve Shaw-Wright, Selby Town Council; David Walker, funding applicant (Selby Health Walks); Stephen Price, funding applicant (Selby Health Walks); Kevin Webb, funding applicant (Selby Camera Club); and Vanessa Langford, funding applicant (Magnetic Arts).
- Public: 0
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37. APOLOGIES FOR ABSENCE

The Democratic Services Officer informed the Partnership Board that apologies had been received from Councillor Karl Arthur.

38. DISCLOSURES OF INTEREST

Councillor Chilvers declared a personal interest in agenda item 7.2, a funding application submitted by Selby Camera Club, as he was a member of the club. He stated that he would leave the room during consideration of the item, and that Michael Dyson (Vice Chair) would Chair that item.

Anthony Wray declared a personal interest in agenda item 9 as Barlow Parish Council, of which he was a member, had submitted a nomination for the Team Up to Clean Up project.

Fred Matthews declared a personal interest in agenda item 7.4, a funding application submitted by Magnetic Arts. Selby Town Council, of which he was a member, was indirectly involved in the project as Selby Town Hall was the host venue.

At this point in the meeting, Councillor Paul Welch entered.

Councillor Judith Chilvers and Michael Dyson declared a personal interest in agenda item 9, as they were members of Brayton Parish Council and Selby Civic Society respectively, which had submitted nominations as part of the Team Up to Clean Up project.

39. MINUTES

The Partnership Board considered the minutes of the meeting held on 3 January 2018.

Under the second paragraph of minute 29.3, Fred Matthews highlighted that Selby Town Pond did not have poor water quality, but that the water quality required improvement, and requested that this be reflected in the minutes.

At this point in the meeting, Councillor Brian Marshall entered.

RESOLVED:

To confirm as a correct record the minutes of the Partnership Board meeting held on 3 January 2018, subject to the amendment above.

40. CO-OPTED MEMBER VACANCY

The Partnership Board noted that a personal statement from the two individuals interested in being co-opted had been included in the agenda. Andrew Quarmby and Steve Shaw-Wright left the room while the Partnership Board considered which individual to co-opt.

It was agreed that Steve Shaw-Wright would be co-opted onto the Central CEF Partnership Board.

At this point in the meeting, Councillor Stephanie Duckett entered.

RESOLVED:

To co-opt Steve Shaw-Wright onto the Central CEF Partnership Board.

41. ADDITIONAL SITES FOR THE CONSULTATION PLAN

The Principal Planning Policy Officer updated the Partnership Board on progress in relation to the Site Allocations Local Plan.

It was explained that the initial Pool of Sites Consultation had taken place in Autumn 2017, and that the current consultation exercise was in relation to 48 new sites and 5 amended sites which had been submitted. The Partnership Board was informed that the aim of the Additional Sites Consultation was to seek views on the suitability of the additional and amended sites, and that the consultation would run from 8 March to 19 April 2018.

It was stated that all responses to the current consultation would be considered alongside previous comments submitted to the consultation in Autumn 2017. The Principal Planning Policy Officer highlighted that no decisions about sites were made at this stage, and that the purpose of the consultation was just to gather views.

The Planning Policy Manager outlined the locations of the additional and amended sites within the Central CEF Area, and took questions from the Partnership Board.

The Partnership Board was informed that the main consultation documents were available for inspection at the Civic Centre, the Council's Contact Centre and at libraries across the District, and that they were also available on the Selby District Council website. It was noted that the documents were also available at Selby Town Hall, due to Selby Library being closed for refurbishment.

RESOLVED:

To note the update in relation to the Additional Pool of Sites Consultation.

42. BUDGET UPDATE

The Partnership Board noted the budget update, which confirmed a remaining balance of £15, 036.28.

RESOLVED:

To note the budget update.

43. FUNDING APPLICATIONS

The Partnership Board considered the following funding applications:

43.1. Selby Health Walks

The application was for £360 to fund 12 months' printing costs for the organisation's quarterly walk programmes, and to provide the insurance premium cost for 12 months' Third Party Public Liability Insurance. The funding applicants were present and summarised the application, and highlighted that the organisation provided free walks across the whole of the Selby District, which promoted health and wellbeing.

The funding applicants informed the Partnership Board that they organised over 100 walks per year, and 20-25 walks were printed in a quarterly walk programme. It was explained that without funding support, the organisation may have to start charging a membership fee, which it was reluctant to do as this could lead to a reduction in the number of members.

The Partnership Board asked a number of questions in relation to:

- The use of Information Technology to promote the group
- The financial sustainability of the group
- Links with Selby Leisure Centre
- Funding applications submitted to the other CEFs

The funding applicants responded to questions, and the Partnership Board was satisfied that the application met the aims and objectives of the Community Development Plan and was in accordance with the Funding Framework. The Board agreed to grant the full amount of £360.

43.2. Selby Camera Club

At this point in the meeting, Councillor Ian Chilvers left the room, as he had declared an interest in the item. Michael Dyson was asked to Chair the meeting for this item.

The application was for £750 to fund the purchase of a new high resolution laptop to facilitate the display of images in accordance with the new Photographic Alliance of Great Britain (PAGB) requirements. The funding applicant was present and summarised the application.

The funding applicant explained that the Camera Club was very successful, and had competed at a number of regional and national photography competitions. The Partnership Board was informed that in order to continue participating in such competitions, the Camera Club needed to ensure that any equipment was compliant with the new PAGB regulations.

The Board noted that the application form included information related to encouraging young people to join the Camera Club, and was supportive of this aim. The funding applicant responded to questions in relation to how the Camera Club intended to target young people.

The Partnership Board noted that the Central CEF had awarded funding to Selby Camera Club in April 2017 for the purchase of new display stands, and that it

could not fund the same application two years running. The Board was not satisfied that the application constituted a different application to the previously funded one, as it involved the purchase of further equipment. It was therefore agreed to refuse the application, as the Board was not satisfied that the application aligned with the Funding Framework.

The Board noted that it was supportive of a separate project that focussed on encouraging young people to get involved in the Camera Club, should the group wish to submit a new application for funding.

43.3. Groundwork North Yorkshire / Central CEF

At this point in the meeting, Councillor Ian Chilvers re-entered the room.

The application was for £2,000 to fund a feasibility study in relation to the conservation or restoration of an historic Taylor & Hubbard Steam Crane. The Development Officer summarised the application, and highlighted that the crane was an important piece of heritage from Selby's industrial past.

The Development Officer stated that a feasibility study was required ahead of submitting a bid to the Heritage Lottery Fund to undertake conservation or restoration work.

The Partnership Board noted the current instability of the crane in its current position, and the urgency to act as a result. However, there were concerns over the ownership of the land where the crane was located, and if access had been granted to conduct the feasibility study or any future conservation or restoration works.

The Partnership Board was supportive of the project, and it noted that more needed to be done in Selby to preserve heritage. It was agreed that the project met the aims and objectives of the Community Development Plan and was in accordance with the Funding Framework.

The board agreed to approve the application, subject to clarification on access to the site of the crane and the project management costs associated with the feasibility study that would be paid to Groundwork.

43.4. Magnetic Arts

The application was for £1,000 to fund a six week structured course at Selby Town Hall that would culminate with a small art display in a local café. The funding applicant was present and summarised the application.

The Partnership Board was informed that the organisation worked with individuals with mental ill health in varying degrees, and was funded solely by donation. The funding applicant highlighted that there were no similar organisations operating in Selby.

It was explained that the target audience for the project was the unemployed; therefore it needed to remain completely free to the participant.

In response to questions, the funding applicant stated that individuals were referred to the project by the mental health team at North Yorkshire County Council, the Live Well Team, Horton Housing and the Job Centre. The funding applicant also confirmed that the participants would come from the Central CEF Area.

The Partnership Board agreed that the application met the aims and objectives of the Community Development Plan and was in accordance with the Funding Framework. The Board agreed to grant the full amount of £1,000.

At this point in the meeting, Councillor Jude Thurlow left the room and did not return.

RESOLVED:

- i. **To approve £360 of funding for Selby Health Walks**
- ii. **To refuse the application for funding from Selby Camera Club for the reasons outlined above.**
- iii. **To approve £2,000 of funding for Groundwork North Yorkshire / Central CEF, subject to clarification in terms of access to the site and the project management costs outlined in the application.**
- iv. **To approve £1,000 of funding for Magnetic Arts.**

44. FEEDBACK FROM THE RECENT COMMUNITY ENGAGEMENT FORUM

The Development Officer highlighted the success of the Forum held on 24 January 2018, and that a variety of external partners had attended to speak. It was noted that public attendance was good, but could be increased through working more closely with the Communications Team at Selby District Council.

45. TEAM UP TO CLEAN UP

The Development Officer informed the Partnership Board that eight site nominations had been received in relation to the Team Up to Clean Up Campaign, and summarised the nominations received.

The Partnership Board asked a number of questions related to the ownership of the land at the sites, and whose responsibility it was to maintain the sites. Board Members raised concern in relation to funding improvement projects on land where a local authority had a statutory duty to carry out maintenance.

The Head of Community, Partnerships and Customers highlighted that during the previous round of Team Up to Clean Up in 2016, the emphasis was on facilitating sustainable, aesthetically pleasing improvements to areas identified by the

public, rather than just litter picking which was the statutory duty of responsible authorities.

The Partnership Board raised particular concerns in relation to nomination four, as there were safety issues associated with a lack of fencing around the pond area at Marsh Lane, Barlow. The Partnership Board requested that Selby District Council's Legal team investigate who owned the land, and if it was Selby District Council, then they should consider erecting a fence for safety reasons.

Steve Shaw-Wright highlighted that the previous round of Team Up to Clean Up involved identifying 'Grot Spots' and then working with statutory authorities who owned that land to improve the site, with grant money being awarded to assist the work.

It was confirmed that the above approach would be replicated for the current campaign, and the Partnership Board members agreed to score the eight submitted sites upon receipt of an email from the Democratic Services Officer, and that the three highest scoring sites would be taken forward for further investigation to be undertaken in relation to potential improvements.

RESOLVED:

- i. **To ask Selby District Council's Legal team to investigate land ownership of the pond area at Marsh Lane, Barlow, as it posed a safety issue that needed to be rectified.**
- ii. **To score all eight submitted sites upon receipt of an email from the Democratic Services Officer, and that the three highest scoring sites would be taken forward.**

46. COMMUNITY DEVELOPMENT PLAN

The Partnership Board considered progress and developments related to the Community Development Plan (CDP).

The Development Officer stated that she had made the changes that were requested at the last Partnership Board meeting, and suggested that the CDP needed to be refreshed.

The Partnership Board agreed to form a CDP Working Group to draft a refreshed version of the CDP, comprised of Councillor Ian Chilvers, Tony Wray, Steve Shaw-Wright and Michael Dyson. It was agreed that the draft CDP would be presented to the Partnership Board for approval.

RESOLVED:

- i. **To note progress and developments relating to the Community Development Plan.**
- ii. **To appoint Councillor Ian Chilvers, Tony Wray, Steve Shaw-Wright and Michael Dyson to the CDP Working**

Group, and to submit the draft CDP to the Partnership Board for approval.

47. MARKETING AND PUBLICITY

The Development Officer informed the Partnership Board that Selby District Council's Communications team could assist with gathering residents' views on what Forum themes should be, through social media.

The Partnership Board confirmed that discussions needed to take place in relation to setting some of the CEF budget aside to pay for marketing and publicity. It was noted that social media could provide lots of publicity at minimal cost, and this option needed to be explored. Board Members also suggested that there may be an option to distribute CEF flyers to school children, who would take them home to their parents.

The Partnership Board requested a written report be submitted to a future Partnership Board meeting that presented the options for marketing and publicity, to include: what options were feasible, associated costs, and what the other four CEFs did regarding marketing and publicity. It was agreed that the Development Officer would work with Melanie Davis to produce the report.

RESOLVED:

To ask the Development Officer and Melanie Davis to submit a written report on marketing and publicity options to a future Partnership Board meeting, to include the items listed above.

48. COMMUNICATIONS

There were no Central CEF communications.

49. IMPACT REPORTS

The Partnership Board considered the following impact reports, which were included in the agenda pack:

- Tamarak Selby District Campsite
- Selby Community Cycle Hub
- Litter Bins

Board Members highlighted that the Cycle Hub was not comprised of three cycle lockers as stated in the report, because issues had been raised in relation to the safety of the sharp corners of the lockers. It was explained that following these concerns, the Partnership Board had agreed to install racks, which resulted in the installation of more cycle storage than originally agreed, due to the lower cost of cycle racks.

RESOLVED:

To note the impact reports.

50. NEXT MEETINGS AND MEETING DATES 2018/19

The Partnership Board confirmed the date and location of the next Forum as Wednesday 4 April 2018, 6.30pm at Scott Road Community Centre, and agreed to move the following Forum date to Wednesday 13 June 2018, 6.30pm at a venue to be confirmed.

The Partnership Board noted the dates of the Central CEF meetings for 2018/19.

RESOLVED:

- i. To confirm the next two Forums as Wednesday 4 April 2018, 6.30pm at Scott Road Community Centre, and Wednesday 13 June 2018, 6.30pm.**
- ii. To ask the Democratic Services Officer to book a suitable venue for the Forum on 13 June 2018.**
- iii. To note the meeting dates for 2018/19.**

The meeting closed at 8.46pm.

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Agenda Item 8

Central Community Engagement Forum

Financial Report. 1 April 2018 to 31 March 2019

Balance carried forward from 2017/18 £14,671.00

Grant from SDC for 2018/19 £20,000.00

This is the total budget available at the start of the financial year.

Total budget for 2018/19 £34,671.00

Ref.	Date Agreed	Date Paid	Paid to	Details	Amount (£)	
					Actual	Committed
	14-Mar-18		Groundwork / Central CEF	Steam Crane Feasibility Study		£2,000.00
	14-Mar-18	12-Apr-18	Magnetic Arts	Spring into Art	£1,000.00	
	N/A	12-Apr-18	Selby Community Centre	Hire of Lounge for Forum 04.04.18	£28.00	
	N/A	21-Jun-18	Barlow Village Club	Room Hire and Tea/Coffee for Forum 13.06.18	£45.00	

Total Actual Spend to date £1,073.00

Remaining Commitments not paid £2,000.00

This figure is the remaining budget available to spend (the total budget minus actual spend and commitments yet to pay).

Total budget remaining £31,598.00

This figure is the total budget available minus actual spend.

Total balance remaining £33,598.00

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Agenda Item 9



Allocation of Funding Framework

All funding applications will be considered by the CEF Partnership Board and their recommendation will then be authorised by Selby District Council to ensure the following:

- There has been a logical and justifiable allocation of funds.
- The application meets all necessary criteria including personal identifying checks for the purposes of detecting fraud.
- The decision is compliant with the Council's Constitution and legal framework.

If a CEF Partnership Board has set up a Funding Sub Committee, the Sub Committee may make an initial recommendation to the Partnership Board who must then make a final recommendation which will be authorised by Selby District Council.

How often can organisations apply?

If an organisation has been granted funding they cannot apply again for the same application or project for another 2 years. They may apply for funding for another application or project but they must be able to demonstrate that it is a completely separate application or project to the one they were originally funded for.

If an organisation is unsuccessful in their application for funding they are welcome to re-submit an application at any subsequent CEF meeting however they will need to consider how to address the reasons for refusal before resubmission.

Is match funding required?

Match funding is not required for applications, however as the maximum small grant allocation is £1,000 you may need to seek funding from elsewhere if your application will cost more than that amount. If an application is approved on the basis that part of the funding will be provided from elsewhere then it will need to be demonstrated when this funding will be received before the CEF funding can be allocated

When making the recommendation members of the Partnership Board will evaluate the merits of each application by the information and detail provided in accordance with the criteria listed below:

Consideration of Applications

Applications cannot be considered until an application form is completed and submitted to the Partnership Board. This will allow the full details of an application to be discussed and properly considered. No funding is to be agreed to grants or projects where an application form or project brief has not been provided. This is to ensure the Council fulfils its requirement to comply with its Access to Information rules.

Small Grant (typically £300 to £1,000)

A grant is funding used to purchase an item or fund a one-off event /activity.

For applicants to be awarded funding, the following must be demonstrated:

- How the application meets at least 2 of the objectives in the CDP for the CEF area.
- How the project benefits the CEF area including residents of the area.
- That funding would have extensive and detailed benefits for one or more defined groups (not an individual) in the CEF area.

The following organisations are not eligible to apply for small grant funding:

- A Parish Council that raises its own precept (Parish Councils may be partners in CEF projects).
- A school – (parent–teacher associations (PTAs) are eligible to apply)
- A commercial organisation generating a profit
- Another statutory or public service – (funding will not be granted to another statutory or public service to assist it to carry out its statutory duties. i.e. where the funding is intended to replace statutory funding. However, the CEF may fund a grant/project if the statutory or public service was providing a service outside of its statutory remit)

Applications cannot be used to support expenditure on VAT reclaimable by the applicant from HM Revenue and Customs.

Project Funding (usually over £1,000 for a specific piece of work)

A project is a piece of planned work or an activity that is completed over a period of time and intended to achieve a particular purpose.

To be awarded funding the following must be demonstrated in your project brief:

- How the application meets at least 2 of the objectives in the CDP for the CEF area.
- That funding would have extensive and detailed benefits for one or more defined groups (not an individual) in the CEF area.
- That clear evidence for a high level of need and extensive community consultation is provided.

All organisations are eligible to apply for Project Funding however any applications cannot be used to support expenditure on VAT reclaimable by the applicant from HM Revenue and Customs.

Note – projects exceeding £5,000 will be subject to Selby District Council procurement rules.

Funding cannot be provided for continuous work and it should not be expected that a CEF can continuously fund a project or scheme. Applicants should look ensure their project or scheme is self-sufficient once they have received funding from the CEF.

Procedure for Urgent Applications

This procedure will only be used if the application is deemed to be urgent and consideration of the application cannot wait until the next Partnership Board meeting. In order for an application to fall into this category, valid reasons for urgency must be demonstrated before the application can be considered.

The application must still fulfil the criteria listed above and state why the application cannot wait until the next Partnership Board meeting.

The Chair must agree to the reasons for urgency.

- First Action would be to consider whether an additional meeting can be arranged with the application and agenda being published on the Council's website.
- If it is not possible to call an additional meeting, the relevant Director should co-ordinate consultation with Partnership Board members to reach a decision through email. The application can only be agreed if there are **no objections** from any Partnership Board members. If the application is agreed, the decision would be published on the Council's website in the usual way. The funding decision would be listed (to note) on the next agenda of the Partnership Board.
- If there is any objection from a Partnership Board member, then the application **cannot be agreed** and it must be considered at a Partnership Board meeting.

Funding Events

If a funding event is held, the following rules must be abided by with regard to applications:

- Each funding proposal agreed must with the proviso that an application form must be fully completed before any funding is allocated.
- There must be a written record of all the decisions taken at the event which must include the following information:
 - Name of applicant.
 - Details of proposal.
 - Amount of funding allocated.
 - Reason for decision (applications agreed must still abide by the criteria for grant and project funding).

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Agenda Item 9.1

COMMUNITY ENGAGEMENT FORUM

APPLICATION FORM

Application process

This form should be used to apply for funding from any of the five Community Engagement Forums.

Before completing this form, please ensure you check the project funding criteria and application guidance form. You can also get support with completing the application by e-mailing cefadmin@selby.gov.uk. Whether you are applying for a small grant or project funding you will need to complete section 1 and 3 of this application form and then either a grant information form or a project brief in section 2.

This is an application only and will be subject to an assessment process – we cannot guarantee support. The Community Engagement Forum Partnership Board will consider every application received. Please see the decision making flowchart to understand the process your application will go through.

After completing and saving, please send the form by email to cefadmin@selby.gov.uk. We would prefer not to receive applications by post, please.

We will let you know if you have been successful by email unless requested in writing.

Which Community Engagement Forum is this application to?

Please indicate which Community Engagement Forum this application is being submitted to (when applying to more than one CEF you will need to complete a separate application form for each CEF).

Central CEF	X
Eastern CEF	
Southern CEF	
Tadcaster & Villages CEF	
Western CEF	

COMMUNITY ENGAGEMENT FORUM APPLICATION FORM

Section one: About your organisation

Please tick this box to confirm that you have discussed your application for funding with the relevant Development Officer (this is a requirement of all CEF funding applications). Contact details for both Development Officers can be viewed on the Selby District Council website.

Q1.1 Organisation name

St Wilfrid's Wellbeing Café - The Ecclesiastical Parish of St Wilfrid, Brayton

Q1.2 Organisation address

What is your organisation's registered address, including postcode?	
St Wilfrid's Parish Hall Doncaster Road Brayton	
Telephone number one	Email address (if applicable)
07780929243	c.hodgson1979@gmail.com
Telephone number two	Web address (if applicable)
01757 711586	http://www.stwilfridsparish.com

Q1.3 Main contact details

Give us the details of the person in your organisation that is the main contact.

Title	Forenames (in full)	Surname
Mrs	Claire	Hodgson
Position or job title		
Wellbeing Café Co-ordinator and Church Warden		

Q1.4 Organisation type

What sector does your organisation fit into?

Social enterprise	
Charity	X
Voluntary or community group	X

COMMUNITY ENGAGEMENT FORUM APPLICATION FORM

Other		Please describe	
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When was your organisation set up?

Day	9	Month	September	Year	2017
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Q1.5 Reference or registration numbers

Charity number	1169956
Company number	
Other (please specify)	

If you are an unincorporated association and not registered with the Charity Commission, please tick this box and send us a copy of your governing documents (for example, constitution or set of rules) with your application.

Q1.6 Is your organisation VAT registered?

Yes		No	x
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Please note that applications cannot be used to support expenditure on VAT reclaimable by the applicant from HM Revenue and Customs.

Q1.7 Please list all other bodies that you have, or plan to apply to for funding

Name of Body / Organisation	Funding Awarded/Requested*
n/a	n/a

*Where you have not yet applied to the body, please indicate the amount you intend to apply for and write 'indicative' to the side of the amount.

COMMUNITY ENGAGEMENT FORUM APPLICATION FORM

Section Two: Grant information or Project Brief (separate document)

Please see the Allocation of Funding Framework and application guidance form to check whether you will need to complete a Grant information form or a Project Brief.

Q2.1 What is the title of your application?

Wellbeing Pamper Treatments

Q2.2 Please list the details of your application (500 words limit)

We are a voluntary led community café, our mission is:

To provide informal support for those whose lives are affected by mental health conditions providing a safe, open space and by showing Christ's love, compassion and acceptance for all.

We run a weekly café every Monday morning in Brayton for those with mental health conditions which we started in September 2017 with support from York Mind.

Over the time we have had various people come for support, some who have become regulars attending most weeks. We see a broad range of conditions such as; anxiety, bi-polar disorder and depression.

We offer a safe space where people can talk with other people for mutual support or with one of the volunteers on a one to one basis.

We have various crafts available for those who wish to have something to do.

Last autumn we made crafts such as sweet Santa sleighs and gift boxes which we give to York Mind to sell on their stall at the Selby Christmas Market.

We also promote and support national Mental Health Campaigns such Mental health awareness week where we offered some different activities such as Mindfulness Taster.

COMMUNITY ENGAGEMENT FORUM APPLICATION FORM

Q2.3 Is there a specific date your applications needed to be funded by?

September 2018

Q2.4 Which two objectives in the specific Community Development Plan will your application meet? (250 word limit for each objective)

Which objective?	How will you achieve this?
Objective 1: Health and Wellbeing	To reduce social isolation, reduce stress, increase confidence and wellbeing.
Objective 2:	

Q2.5 Please outline how the application will benefit the specific CEF area and why there is a need for your proposal? (500 word limit)

We would like to offer treatments such as the following within the café environment where our clients can sit in a safe space.

- File and paint
- Eyebrow wax
- Reflexology
- Facial
- Indian head massage
- Hand massage

- It would relieve stress and aid relaxation.
- It would give people something to look forward to and give them a good feeling and reason to face the day.
- It would help with loneliness by having someone to talk to and listen to while having treatments.
- No other service within the Selby area providing such service.

COMMUNITY ENGAGEMENT FORUM APPLICATION FORM

“Approximately 1 in 4 people in the UK will experience a mental health problem each year.

In England, 1 in 6 people report experiencing a common mental health problem (such as anxiety and depression) in any given week” (Mind.org).

Our café is supported by York Mind who has provided the following statement:

“York Mind is an independent mental health charity with significant experience in providing recovery focussed and social interventions to support people with their mental health. We completed a small pilot befriending project in Selby in 2014 in order to explore the local need and provision of mental health support in the town. Whilst undertaking this piece of work we identified a gap in provision for this type of support as well as a wider lack of mental health provision and significant need in terms of mental ill health and social isolation.

The pilot project allowed us to successfully secure funding for Selby as part of our York Befriending Project and consequently we have run our Befriending Service in Selby since March 2016. During this 27 month period, we have received 87 referrals, with a mixture of self-referrals, and referrals from statutory bodies (such as NYCC’s Living Well Team and the CMHT) and other third sector organisations (such as IDAS and Foundation) with little promotion, further demonstrating the need for support in the community.

In terms of other available support, with a primary focus on general mental health, there is a peer led support group called Brighter Futures, which offers informal peer support on a weekly basis. Other organisations offer support around emotional wellbeing but with alternative specialisms; e.g. Horton Housing and Foundation focus on tenancy support, North Yorkshire Horizons focuses on substance misuse, IDAS focuses on domestic abuse, Age UK focuses on older adults. There is a very clear gap for mental health focussed support.

We were approached by St Wilfrid’s in Brayton and asked to support them in finding a way to better support the mental health of their congregation and the wider community. The result of this work was the development and implementation of the weekly Wellbeing Café which takes place every Monday morning and is run by volunteers from the Church who we supported initially with some basic training around mental health work. The café provides a much needed safe space where people experiencing mental ill health can go without fear of judgement, and also gives people a supportive place in a non-clinical setting. York Mind acts as an ongoing line of support to the café should the volunteers require any advice or guidance around issues which may arise.”

Comments from those attending the group:

“The Wellbeing Cafe is a lovely, calm, welcoming environment in which to meet friends, old and new. There are options to sit and chat, craft or just sit and enjoy the lovely cake on offer”.

COMMUNITY ENGAGEMENT FORUM APPLICATION FORM

“A warm and friendly group. Good way to meet new people in your area. Like the crafts and refreshments”.

“The wellbeing café is open and friendly and make you feel welcome the moment you walk in. You can participate in activities or just have a drink and chat. Great for taking your mind off things”.

I have chosen a local beauty therapist called Lisa Jay Keyver, who has been as a beauty therapist for 17 years. She has provided the below statement.

“Beauty treatment / holistic therapies / pampers session really give the individual that much needed relaxation, and quality time out a moment for them to indulge switch off and relax. Beauty treatments are a great stress reliever which in turn can help lower blood pressure, detox and help aid sleep helping ease aches and pains and skin condition depending on the treatment”.

We hope to provide this service as a taster session to evaluate after one year at the feasibility of running on a permanent basis with a minimal cost of £5:00 per treatment.

Q2.6 How much funding are you requesting?

Please provide a breakdown of the different cost elements associated with your application:

Cost Element	Cost (£)
Beauty therapist x 2 hours once a month for one year	£30 per hour
Total Cost	£720

COMMUNITY ENGAGEMENT FORUM APPLICATION FORM

Q2.7 Is the total cost of the application more than the amount you are requesting?

Yes	<input type="checkbox"/>	No	<input type="checkbox"/>
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If yes, where will you get the other funding from and has this been secured?

Central CEF Community Development Plan – Updated May 2018

Key objective one: TIDY ENVIRONMENT

What are we going to do?

To provide a tidy environment by working in partnership with local communities and town centre stakeholders to improve neglected areas within the public realm.

Ref	Location	Project description	How will we achieve success?	When	Partners	Update	Priority	CEF Lead
1.1	CENTRAL AREA CEF	<p>Team Up to Clean Up Campaign</p> <p>The ambitious participation campaign to engage local people to take action to improve their community. £9000 to be made available for the delivery of the campaign.</p>	<p>Applicants will nominate a site via the on-line nominations form on the Selby District Council's website</p> <p>Eligible projects will be shortlisted independently by Groundwork, and then they will go forward to the Central Area CEF's Partnership Board to determine the three winning projects.</p> <p>Three community engagement projects, will be awarded of £3,000 each. The funding will contribute to the capital and/or revenue costs</p>	2018	Selby DC Selby TC Brayton PC Barlow PC	<p>To run a Team up to Clean up once a Bi Annually</p> <p>First round of projects selected and work is taking place to ensure that the successful projects can progress.</p>	Progressing	

			of each project.					
1.2	SELBY Ousegate	To install handrail alongside of the footpath under the railway bridge.	Liaise with NYCC Highways and Network Rail regarding the options and costs.	2018	Cllr Dyson Selby DC NYCC Network Rail	Meeting with Cllr Dyson on the 9 th of May to undertake a site visit.	Progressing	
1.3	SELBY Canal Towpath	To Clean up the canal towpath from Brayton into Selby Town.	To contact the Canal and Rivers Trust about the litter on the canal footpaths and the bins in the carparks. To establish their Maintenance programme, - Will Arthur - Contact	2018	Groundw ork Selby TC Selby DC Canal & Rivers Trust	Land belongs to Canal and River Trust, Kate Mills to contact	Progressing	
1.4	SELBY TARA (Flaxley Road)	To help reduce fly tipping and tidy up the area Targeted Community Tidy up days	To liaise with SCD Housing – Dominic Richardson	2018	Groundw ork SDC Central CEF	Meeting to be agreed with Dominic Richardson to establish what has happened previously and to establish how to move forward on this	Progressing	
1.5	CENTRAL AREA CEF	Window on the Past - Heritage Project	To develop a new visual interpretation of Selby's hidden heritage. To create 2 pictorial windows to illustrate buildings and townscapes of the past.	2018	Groundw ork STEP SDC	Meeting to be arranged with SDC Communities Team Dates suggested 2pm Thursday 31 st of May at the Civic Centre	Progressing	

						Cllr Ian Chilvers & Cllr Steve Shaw Wright to attend?		
Key objective three: COMMUNITY SAFETY								
What are we going to do? To work in partnership with the Police, Statutory bodies and Town and Parish Councils to identify potential hotspots for crime and anti-social behaviour and develop practical solutions for reducing incidents.								
Ref	Location	Project description	How will we achieve success?	When	Who	Update	Priority	CEF Lead
2.1	CENTRAL AREA CEF	Flood & Community Resilience	<p>Awareness raising to help communities understand the risks of flooding.</p> <p>Assistance for communities to develop a flood resilience plan.</p> <p>Mini Conference to outline risks of flooding and practical advice on how to minimise impact of flooding – 2 session – one to support PC's to update their community Plans</p> <ul style="list-style-type: none"> - Second to open up to the public to discuss practical advice <p>Recruitment of Volunteer</p>	2017	Selby DC & TC Brayton PC Barlow PC NYCC EA Emergency Services	Central CEF to start moving this forward. Working group to be form	Progressing	

			<p>Wardens – street/area specific</p> <p>Development and roll out of Emergency boxes to the most vulnerable.</p>				
2.2	CENTRAL AREA CEF	ASB – Youth Provision	<p>To work closely with IHL and other youth support groups to establish gaps in provision</p> <p>Engagement with local Primary Schools establish gaps in provision</p> <p>Work in Partnership to ensure that the provision that is on offer is easily accessible and known about.</p>	<p>NY Police</p> <p>IHL</p> <p>Central CEF</p> <p>Groundwork</p> <p>SDC</p> <p>Sue Shooter</p>	<p>Central CEF to form a working group, meetings to be held with partners to establish delivery model and ensure there is no duplication</p> <p>Groundwork to facilitate meeting</p>	Progressing	

Key objective four: HEALTH AND WELL-BEING

What are we going to do?

To raise awareness and break down barriers around community health and well-being and encourage practical support activities.

Ref	Location	Project description	How will we achieve success?	When	Who	Update	Priority	CEF Lead
3.1	Central Area	Selby Park – Bowling Green Regeneration	Working in Partnership with IHL, SDC, THE Central CEF and Selby's Bowling Clubs, Meetings need to be held in order to establish what needs to happen to bring the bowling green back to a state of repair that will be match ready	2018	IHL SDC CEF Groundwork Bowling Club?	Groundwork and Central CEF to facilitate initial meeting	Progressing	
3.2	Central Area	Reinvigorating and increasing use of Selby Park Decrease Social Isolation, Increase Time spent outdoors. Getting Selby Active.	Working in Partnership with IHL, SDC and Central CEF to establish a calendar of events to be carried out in the Park. Possibly CEF to fund a Weekly Brass Band throughout the Summer? Events to be scheduled in the Amphitheatre	2018	IHL SDC Central CEF	Groundwork and Central CEF to facilitate initial meeting with key partners	Progressing	
3.3	Central Area	Veteran Wood working project - Building confidence, increasing community	Working in partnership with SDC, Community First Yorkshire, Veterans Wood Work, to undertake a number of sessions that will engage with Selby Districts veteran community, to	2018	Community First Veterans Woodwork	Groundwork to develop project plan and submit funding applications to enable this progress	progressing	

		involvement, promoting empowerment, decreasing social isolation	undertake practical working sessions using Selby's natural resources to make pieces of art/ wood craft pieces that can be displayed through the town and in key woodland places Establishing a sustainable group of veterans that will continue to meet and support each other.		Groundwork SDC Central CEF			
3.4	Central	Increase sustainability of upkeep of Selby Park by integrating projects like "Men in Garden Sheds" and "She Sheds"	Working in partnership with SDC, IHL, Selby College and Central CEF to get a Shed/Workshop in Selby Park where banks of Volunteers can come together to ensure the upkeep and development of Selby Park	2018/19	SDC IHL Groundwork Central CEF	Groundwork and Central CEF to facilitate initial meeting with key partners	Progressing	
3.5	Barlow/Central	To Help to inform the SDC Strategic Asset Management Report– Starting with looking at options for Barlow's Football Field and Drainage Increase sporting activities within the Central CEF area	Barlow PC to gain quotes to establish the work required and the cost to bring the pitch back to a useable state of repair Funding to be secured to carry out the work required Groundwork to get an update from SDC with regards to their Open Green Space Strategy	2018	Barlow PC Central CEF Groundwork	All sporting Facilities managed by IHL Need to make contact with Caroline Skelly at SDC	Progressing	

Key objective five: PUBLIC TRANSPORT, TRAFFIC AND SPEED

What are we going to do?

Public Transport is an issue for many villages and towns. As this issue spans all the CEF areas then Central Area will work in partnership with other CEF areas to establish solutions

Ref	Location	Project description	How will we achieve success?	When	Who	Update	Priority	CEF Lead
4.1	Barlow – Brayton, Barlby Bridge and Selby Central	Community Speed Watch	<p>Barlow tried to get this initiative off the ground to help reduce speeding in the village, they are unable to generate enough Volunteers,</p> <p>Central CEF would like to showcase this initiative and undertake the required training and become the volunteers, moving around the central CEF area, generating interest and showcasing the impact and hopefully start to generate sustainable volunteer groups in each of our areas.</p>	2018	Central CEF	TBC	Progressing	
4.2	East Common Lane Barlow	Increase number of passing places along an ever increasingly busy Rural lane.	Liaise with Highways NY and SDC	2018	Central CEF	TBC		

*** We are missing promoting the Economy

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Agenda Item 13


Social Media Activity Snap Shot from Selby District Council

Western funding slide show 13 June

Selby District Council
Published by communications@selby.gov.uk [?] · June 13 at 2:09pm · 🌐

Did you know our Community Engagement Forums support lots of local uses?

For example earlier this year, the Western CEF (covering Sherburn and the surrounding villages) approved a grant for a community outdoor gym club? Find out about your local CEF here: ... [See More](#)



Performance for Your Post

275 People Reached

120 Video Views

3 Reactions, Comments & Shares ⓘ

2 Like	2 On Post	0 On Shares
1 Love	1 On Post	0 On Shares

Selby District Council
Published by communications@selby.gov.uk [?] · March 13 · 🌐

Did you know our Community Engagement Forums have £20,000 to spend on local projects that make a difference in their communities?

They fund some fantastic community projects. Earlier this year the Western CEF approved £2,000 of funding for a project to make improvements to the dance floor and stage facilities of the Eversley Park Centre.

The Western Forum covers the villages of: Birkin; Brotherton; Burton Salmon; Byram cum Sutton; Fairburn; Hillam; Monk Fryston; Huddleston wi ... [See More](#)



Performance for Your Post

797 People Reached

5 Likes, Comments & Shares ⓘ

1 Likes	1 On Post	0 On Shares
2 Comments	1 On Post	1 On Shares
2 Shares	2 On Post	0 On Shares

39 Post Clicks

0 Photo Views	3 Link Clicks	36 Other Clicks ⓘ
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NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page


Eastern funding 30 May

Selby District Council
Published by communications@selby.gov.uk [?] · May 30 at 3:44pm · 🌐

The Eastern Community Engagement Forum has approved funding for new projects in your community - including holiday club activities for BeeAble CIC, for arts group Magnetic Arts and towards a defibrillator in Stillingfleet village.

The Eastern CEF covers the villages of Barlby, Biggin, Cawood, Cliffe, Escrick, Hemingbrough, Kelfield, Lund, North Duffield, Osgodby, Riccall, Ryther, Skipwith, South Duffield, Stillingfleet, Thorganby and Wistow.

Why not find out about your next local meeting and get involved in making a difference in your community <http://www.selby.gov.uk/cefs>



389 People Reached

1 Likes, Comments & Shares ⓘ

1 Likes	1 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
0 Shares	0 On Post	0 On Shares

5 Post Clicks


1 Photo Views	0 Link Clicks	4 Other Clicks ⓘ
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NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Central

POST DETAILS




Selby District Council
Published by Hootsuite [?] · April 12 · 🌐

Last month the Central Community Engagement Forum - covering Barlow, Brayton, Barby Bridge and Selby - approved funding for new projects in your community.

The Central CEF approved funds to support both Selby Health Walks and Magnetic Arts. Community Engagement Forums have £20,000 to spend on local projects that make a difference in their communities.

Find out about apply for funding, the work of your local CEF and meeting dates here: <http://www.selby.gov.uk/cefs>



Performance for Your Post

728 People Reached

8 Likes, Comments & Shares ⓘ

4 Likes	4 On Post	0 On Shares
3 Comments	3 On Post	0 On Shares
1 Shares	1 On Post	0 On Shares

41 Post Clicks

3 Photo Views	3 Link Clicks	35 Other Clicks ⓘ
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NEGATIVE FEEDBACK

0 Hide Post 0 Hide All Posts

Southern

POST DETAILS



Selby District Council
Published by communications@selby.gov.uk [?] · February 26 · 🌐

Did you know our Community Engagement Forums have £20,000 to spend on local projects that make a difference in their communities?

They fund some fantastic community projects. Earlier this year the Southern CEF gave funding for a project to help older people get to grips with IT, to Selby Hands of Hope's Reaching Out project and to the Selby District Disability Forum.

The Southern Forum covers the villages of: Balne; Beal; Burn; Camblesforth; Carlton; Chapel Haddlesey; Cridli... [See More](#)



Performance for Your Post

508 People Reached

7 Likes, Comments & Shares ⓘ

5 Likes	4 On Post	1 On Shares
1 Comments	1 On Post	0 On Shares
1 Shares	1 On Post	0 On Shares

21 Post Clicks

0 Photo Views	1 Link Clicks	20 Other Clicks ⓘ
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Tadcaster funding

Post Details
✕


Selby District Council

Published by communications@selby.gov.uk [?] · February 7 · 🌐

Did you know our Community Engagement Forums have £20,000 to spend on local projects that make a difference in their communities?

They fund some fantastic projects - such as outreach cinemas and community cafes.

And last month in Tadcaster funding was given towards new flags for the girl guides unit; to support an aspiring swim coach take swimming teacher/coach qualifications with Swim England and to support workshops for lantern making for this year's Festival of Light even... See More



Performance for Your Post

1,426 People Reached

8 Likes, Comments & Shares ⓘ

3 Likes	2 On Post	1 On Shares
1 Comments	1 On Post	0 On Shares
4 Shares	4 On Post	0 On Shares

100 Post Clicks

16 Photo Views	2 Link Clicks	82 Other Clicks ⓘ
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Meetings - posts

Tadcaster event

Selby District Council shared their event.

Published by communications@selby.gov.uk [?] · June 6 at 11:51am · 🌐

adcaster & Villages CEF recently approved funding for repairs to the 1st adcaster Scout Group mini bus which broke down last summer. Repairing the van will enable the Scouts to be involved in activities where transport is required, such as walks in the local area and Scout camps. Find out more about the work of the CEF by coming along to their meeting next week. You'll be very welcome.



JUN
11

Tadcaster CEF Forum

Mon 6:30 PM · Riley-Smith Hall · Tadcaster

361 People Reached

0 Likes, Comments & Shares ⓘ

0 Likes	0 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
0 Shares	0 On Post	0 On Shares

4 Post Clicks

0 Photo Views	0 Link Clicks	4 Other Clicks
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NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on post

Western event 21 May

SELBY Selby District Council shared their event.
Published by communications@selby.gov.uk [?] · May 21 at 12:20pm · 🌐

MAY 22 **Western CEF public meeting**
Tue 6:30 PM · Village Hall, Burton Salmon, LS25 5JX

199 People Reached

0 Likes, Comments & Shares 📊

0 Likes	0 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
0 Shares	0 On Post	0 On Shares

1 Post Clicks

0 Photo Views	0 Link Clicks	1 Other Clicks 📊
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NEGATIVE FEEDBACK

Western 16 May

SELBY Selby District Council shared their event.
Published by communications@selby.gov.uk [?] · May 16 · 🌐

MAY 22 **Western CEF public meeting**
Tue 6:30 PM · Village Hall, Burton Salmon, LS25 5JX

Performance for Your Post

166 People Reached

0 Likes, Comments & Shares 📊

0 Likes	0 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
0 Shares	0 On Post	0 On Shares

0 Post Clicks

0 Photo Views	0 Link Clicks	0 Other Clicks 📊
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Eastern

SELBY Selby District Council
Published by communications@selby.gov.uk [?] · April 24 · 🌐

Upcoming Events
by Selby District Council

You are warmly invited to the Eastern CEF Public Forum

This event will include presentations and practical advice about how to utilise social media and other marketing methods.

Performance for Your Post

374 People Reached

0 Likes, Comments & Shares 📊

0 Likes	0 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
0 Shares	0 On Post	0 On Shares

13 Post Clicks

Southern

Selby District Council shared their event.
Published by communications@selby.gov.uk [?] · April 20 · 🌐

APR 26 **Southern CEF meeting**
Thu 6:30 PM - Hensall Community Primary School DN14 0QQ
1 person interested

Performance for Your Post

220 People Reached

1 Likes, Comments & Shares ⓘ

1 Likes	1 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
0 Shares	0 On Post	0 On Shares

1 Post Clicks

0 Photo Views	0 Link Clicks	1 Other Clicks ⓘ
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Central

Selby District Council
Published by Hootsuite [?] · April 3 · 🌐

Residents of Barby Bridge, Barlow, Brayton and Selby - come along to the next Central CEF meeting to keep up to date about what's going on in your area and help influence future developments and projects. Get your questions answered - the meeting includes an update from the SDC Communities Team about some exciting new projects they're delivering. Plus the Selby Big Local team are presenting on a consultation project carried out by the young adults from Flaxley Road and Abbots Estates - come along to find out more. And you can find out which of the Team up to Clean up projects - put forward by you - have been selected.

COMMUNITY ENGAGEMENT FORUM
For Brayton, Barlow, Barby Bridge and Selby Town
4th April 2018, 6.30pm
Selby Community Centre, Scott Road, Selby, YO8 4BL

Performance for Your Post

497 People Reached

2 Likes, Comments & Shares ⓘ

2 Likes	2 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
0 Shares	0 On Post	0 On Shares

5 Post Clicks

0 Photo Views	0 Link Clicks	5 Other Clicks ⓘ
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NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

Selby District Council shared their event.
Published by communications@selby.gov.uk [?] · March 26 · 🌐

Residents of Barby Bridge, Barlow, Brayton and Selby - this meeting is for you:
The Selby Big Local team are presenting on a consultation project carried out by the young adults from Flaxley Road and Abbots Estates.... [See More](#)



Performance for Your Post

489 People Reached

2 Likes, Comments & Shares [f](#)

2 Likes	2 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
0 Shares	0 On Post	0 On Shares

8 Post Clicks

0 Photo Views	0 Link Clicks	8 Other Clicks f
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NEGATIVE FEEDBACK

News stories

Western 1 May

Selby District Council
Published by communications@selby.gov.uk [?] · May 1 · 🌐

Peter Pan Nursery charity shop in Sherburn in Elmet has received a £2,500 grant from the Western area Community Engagement Forum.
The shop is being refurbished to boost its fundraising for the nearby pre-school nursery for children with additional needs including disabilities, illness, learning difficulties and behavioural issues.
Kay Smith, administrator, fundraising and shop co-ordinator, explained, "Our charity shop has been a big part of our community for almost 15 years, ... [See More](#)



Performance for Your Post

3,136 People Reached

141 Reactions, Comments & Shares [f](#)

110 Like	32 On Post	78 On Shares
12 Love	4 On Post	8 On Shares
7 Comments	4 On Post	3 On Shares
12 Shares	12 On Post	0 On Shares

594 Post Clicks

109 Photo Views	0 Link Clicks	485 Other Clicks f
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Southern

Selby District Council
Published by communications@selby.gov.uk [?] · April 16 · 🌐

A village film club funded by the Southern Community Engagement Forum is celebrating a successful six months of operation after welcoming dozens of film fans through their doors.

The Hambleton Little Owls Cinema Club (LOCC) is a monthly themed cinema club that offers much more than just a film once a month.

Fiona Connor from the Club said, "Little Owls is much more than a local cinema. We create a monthly family event mixing films with fun activities, talks and competitions".... See More



Performance for Your Post

1,196 People Reached

52 Reactions, Comments & Shares ⓘ

40 Like	19 On Post	21 On Shares
6 Love	3 On Post	3 On Shares
1 Haha	1 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
5 Shares	5 On Post	0 On Shares

145 Post Clicks

39 Photo Views	3 Link Clicks	103 Other Clicks ⓘ
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Tad Leisure survey

Selby District Council
Published by Hootsuite [?] · April 13 · 🌐

Live in Tadcaster? Use the leisure facilities?

Take part in the Tadcaster and Villages Community Engagement Forum survey to share your views - including what you would like to see in the future.

<http://ow.ly/eh6T30jqFw6>

Community Leisure Provision in Tadcaster and Villages Area Survey

Web survey powered by SurveyMonkey.com. Create your own online survey now with SurveyMonkey's expert certified FREE templates.

SURVEYMONKEY.CO.UK

826 people reached Boost Unavailable

Performance for Your Post

826 People Reached

1 Likes, Comments & Shares ⓘ

0 Likes	0 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
1 Shares	1 On Post	0 On Shares

53 Post Clicks

0 Photo Views	14 Link Clicks	39 Other Clicks ⓘ
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Western community café

POST DETAILS

Selby District Council added 4 new photos. Published by communications@selby.gov.uk [?] · March 19 ·

Funding from the Western Community Engagement Forum has helped this community cafe in Fairburn.
Find out more about how it brings together the community - <http://bit.ly/2DBK1sZ>



Performance for Your Post

560 People Reached

7 Reactions, Comments & Shares

6 Like	5 On Post	1 On Shares
2 Haha	2 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
1 Shares	1 On Post	0 On Shares

23 Post Clicks

18 Photo Views	2 Link Clicks	3 Other Clicks
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NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Post Details

Selby District Council added 2 new photos. Published by communications@selby.gov.uk [?] · January 30 ·

Suggest a neglected space that can be transformed - funding available for projects in Selby, Brayton, Barby Bridge and Barlow
<http://bit.ly/2rMt4SY>



Performance for Your Post

1,890 People Reached

39 Likes, Comments & Shares

8 Likes	6 On Post	2 On Shares
28 Comments	15 On Post	13 On Shares
3 Shares	3 On Post	0 On Shares

264 Post Clicks

64 Photo Views	7 Link Clicks	193 Other Clicks
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TWITTER

#letstalkrealbusiness twitter.com/YkLeadingLadie...

View Tweet activity



Selby DC @SelbyDC · May 1

1,521

12

0.8%

#sherburn shop fundraising for nearby additional needs nursery in funding boost from Western CEF - bit.ly/2HEqRAq #charityTuesday Fantastic local cause and dedicated volunteers #TuesdayThoughts pic.twitter.com/f1dWAZcTE

View Tweet activity



Selby DC @SelbyDC

A village film club funded by the Southern Community Engagement Forum is celebrating a successful six months of operation after welcoming dozens of film fans through their doors. <http://bit.ly/2EOWLnu> #hambleton pic.twitter.com/tyQghahka9

Impressions

1,159

Total engagements

5

Media engagements

4

Link clicks

1



Reach a bigger audience

Get more engagements by promoting this Tweet!

and info about schools. bit.ly/2IZP0UG

pic.twitter.com/6jiAUKBbAL

View Tweet activity



Selby DC @SelbyDC · Mar 19

2,364

37

1.6%

Lovely #MondayMotivation story about how the Western Community Engagement Forum has helped this #community cafe in Fairburn. Find out about its successful first year and how it brings together the community: bit.ly/2DBKIsZ pic.twitter.com/wnPxDoHMvq

View Tweet activity



Selby DC @SelbyDC · Mar 17

2,637

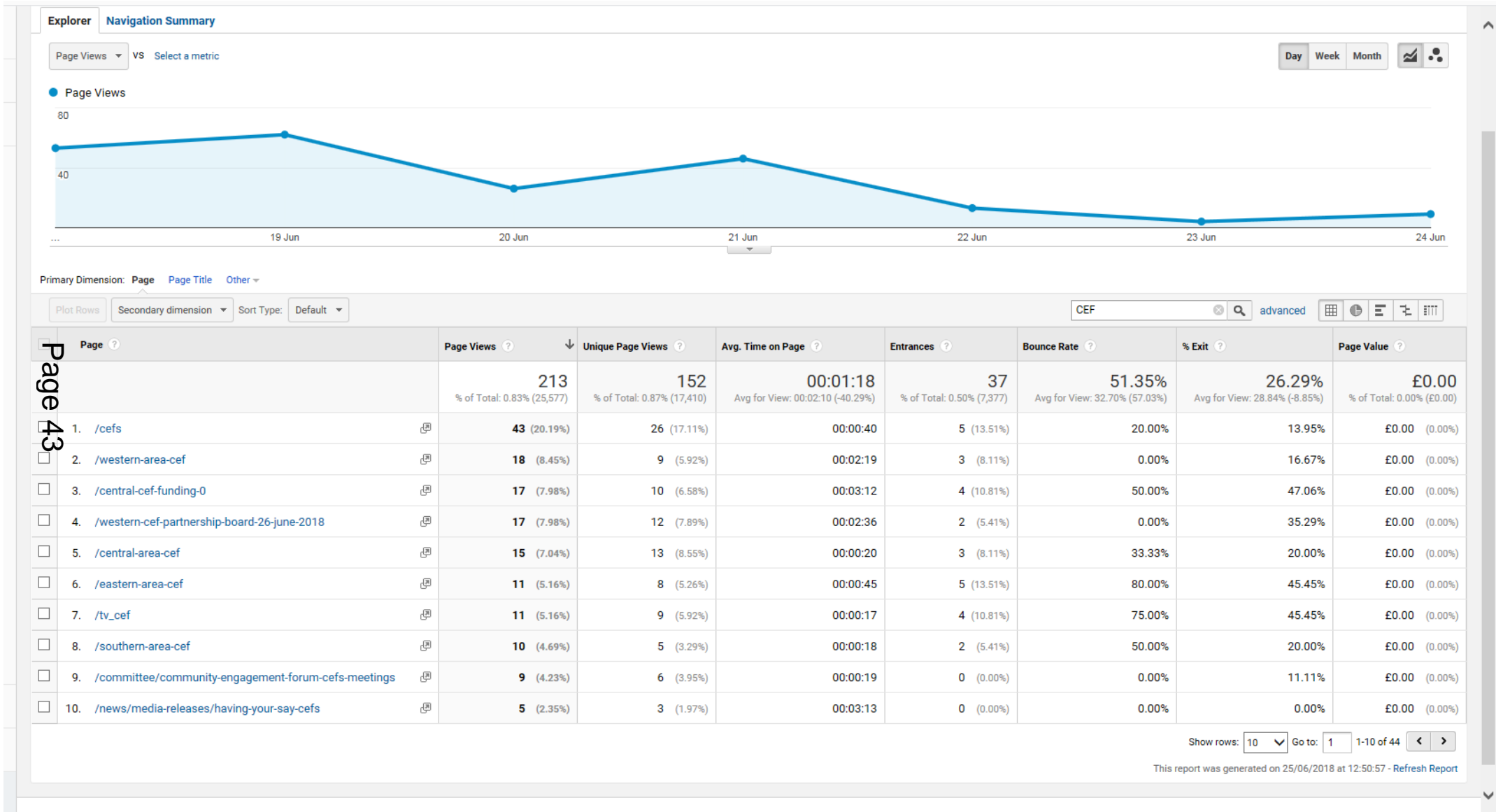
24

0.9%

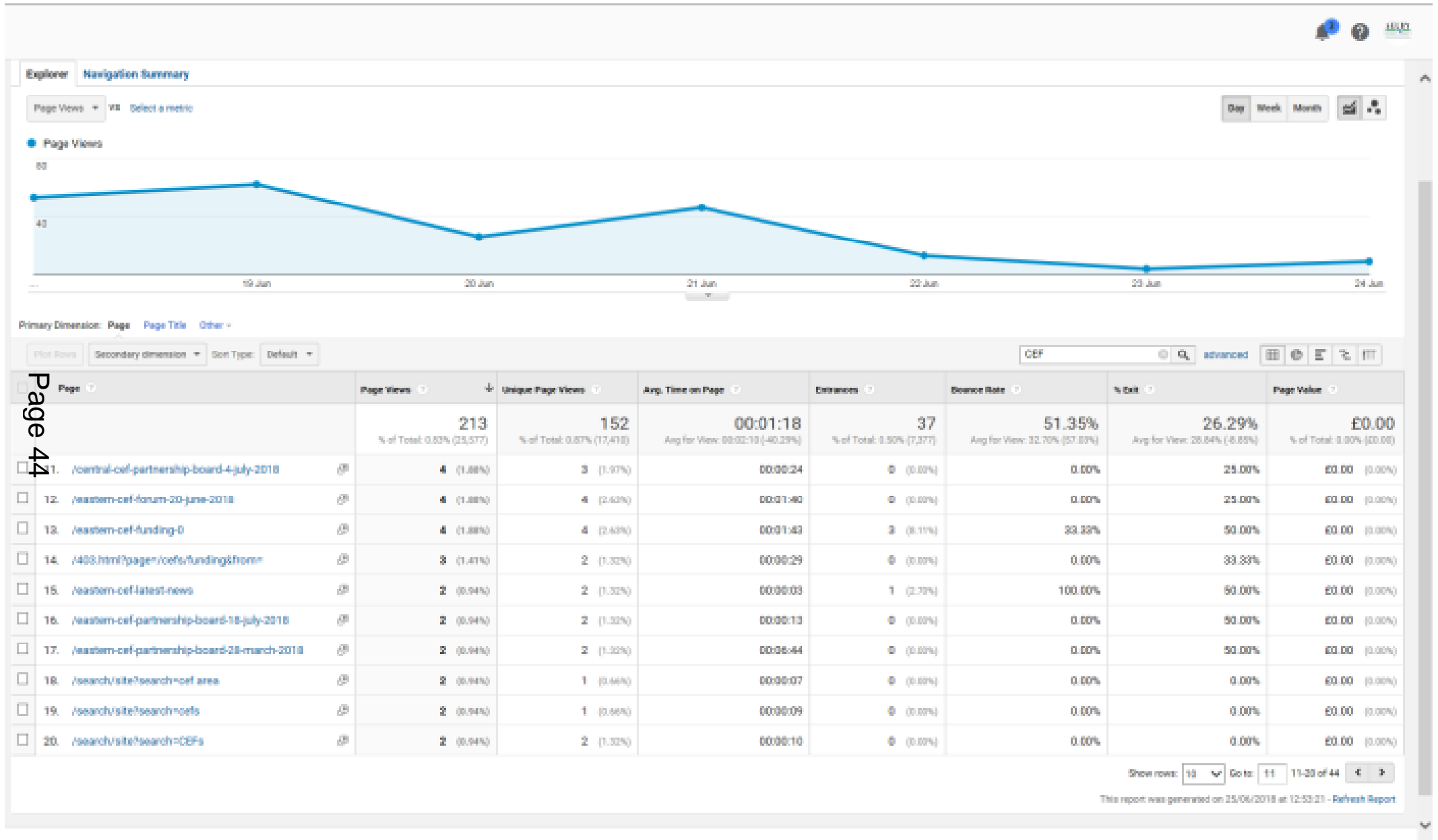
See a map of venues that have signed up for the new #breakfastfriendly venues award on our map:

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Google analytics measuring the views for each pay or media release that CEF is involved in from the 18th – 24th June.



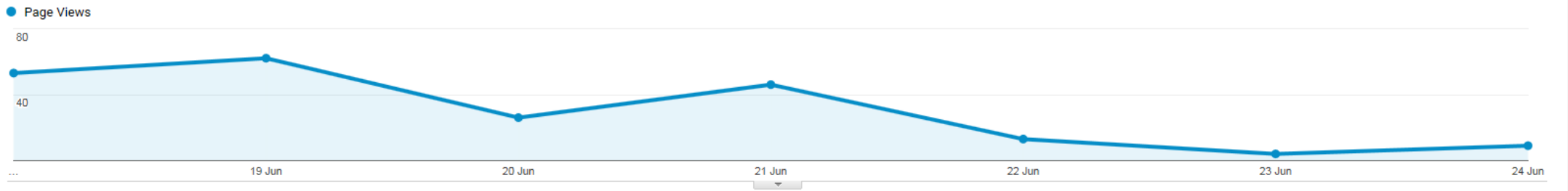
Google analytics measuring the views for each pay or media release that CEF is involved in from the 18th – 24th June.



Explorer Navigation Summary

Page Views VS Select a metric

Day Week Month



Primary Dimension: Page Page Title Other

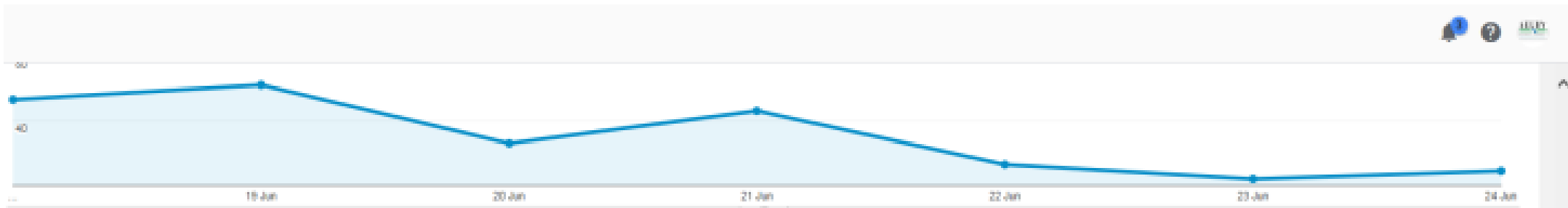
Plot Rows Secondary dimension Sort Type: Default

CEF advanced

Page	Page Views	Unique Page Views	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	213 % of Total: 0.83% (25,577)	152 % of Total: 0.87% (17,410)	00:01:18 Avg for View: 00:02:10 (-40.29%)	37 % of Total: 0.50% (7,377)	51.35% Avg for View: 32.70% (57.03%)	26.29% Avg for View: 28.84% (-8.85%)	£0.00 % of Total: 0.00% (£0.00)
21. /southern-cef-forum-14-june-2018	2 (0.94%)	2 (1.32%)	00:09:50	0 (0.00%)	0.00%	50.00%	£0.00 (0.00%)
22. /southern-cef-funding-0	2 (0.94%)	1 (0.66%)	00:03:01	0 (0.00%)	0.00%	0.00%	£0.00 (0.00%)
23. /southern-cef-partnership-board-members	2 (0.94%)	1 (0.66%)	00:00:18	0 (0.00%)	0.00%	0.00%	£0.00 (0.00%)
24. /western-cef-forum-10-july-2018	2 (0.94%)	2 (1.32%)	00:00:09	0 (0.00%)	0.00%	0.00%	£0.00 (0.00%)
25. /western-cef-funding-0	2 (0.94%)	2 (1.32%)	00:05:52	1 (2.70%)	100.00%	50.00%	£0.00 (0.00%)
26. /western-cef-funding-sub-committee-and-partnership-board-20-march-2018	2 (0.94%)	2 (1.32%)	00:03:12	1 (2.70%)	100.00%	50.00%	£0.00 (0.00%)
27. /central-area-cef-forum-minutes-archive	1 (0.47%)	1 (0.66%)	00:00:00	0 (0.00%)	0.00%	100.00%	£0.00 (0.00%)
28. /central-area-cef-get-touch	1 (0.47%)	1 (0.66%)	00:00:05	0 (0.00%)	0.00%	0.00%	£0.00 (0.00%)
29. /central-cef-forum-13-june-2018	1 (0.47%)	1 (0.66%)	00:01:12	0 (0.00%)	0.00%	0.00%	£0.00 (0.00%)
30. /central-cef-partnership-board-members	1 (0.47%)	1 (0.66%)	00:00:00	0 (0.00%)	0.00%	100.00%	£0.00 (0.00%)

Show rows: 10 Go to: 21 21-30 of 44

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Primary Dimension: Page Page Title Other

Plan Rows Secondary dimension Sort Type: Default

CEF advanced

Page	Page Views	Unique Page Views	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	213 % of Total: 0.83% (25,577)	152 % of Total: 0.87% (17,410)	00:01:18 Avg for View: 00:02:18 (-40.29%)	37 % of Total: 0.50% (7,377)	51.35% Avg for View: 22.70% (27.83%)	26.29% Avg for View: 28.84% (-9.85%)	£0.00 % of Total: 0.00% (0.00)
31. /news/media-releases/central-cef-meeting-wed-13-june	1 (0.47%)	1 (0.66%)	00:00:00	0 (0.00%)	0.00%	100.00%	£0.00 (0.00%)
32. /payments/sales/ViewBasket.aspx?returnpage=Processed.aspx&saleformid=32&cofetoken=bkd18nM3MTN1Rkic3WRs21p0dmVF4000ZDc2RQZ2U1R1RtqhrVkc1A4S3Jwvc29Rt3LjVx1Z1Z096bChYbnRq5cBBjF1MD8zNDV3WEZacno4VDRXcmJDN3Z1RnRDY3Z2NjBLVTNDbnRlUelkgsefbdREdyVGFRnUlpQ1ktrRkVZWVgqMjVieYVmd3ZLZ29CYTUy2RvS0h0cVVMHFDTEP2cdFWaVhWQm9WZ1Jf63Z1c0hDcmRorRVVEWQESeWFRHhVvFUsUllceYUJWC05ZBFdd0DgmRzRk2Mf4awHvadS08EaXV48WZBQTh2bUZKwkk1ad0y2Rmc02d0Bc0h0E1RfJMU0xd30pHRWk6k5rSjgqQWRUeHMBR2d8Y2FmdwN5R59Y5dvaKFPv9HnQnRRW9uOPVp20xY3VvWkq	1 (0.47%)	1 (0.66%)	00:00:04	0 (0.00%)	0.00%	0.00%	£0.00 (0.00%)
33. /search/site?search=cef	1 (0.47%)	1 (0.66%)	00:00:11	0 (0.00%)	0.00%	0.00%	£0.00 (0.00%)
34. /search/site?search=CEF	1 (0.47%)	1 (0.66%)	00:00:02	0 (0.00%)	0.00%	0.00%	£0.00 (0.00%)
35. /search/site?search=cef areas	1 (0.47%)	1 (0.66%)	00:00:07	0 (0.00%)	0.00%	0.00%	£0.00 (0.00%)
36. /search/site?search=western cef	1 (0.47%)	1 (0.66%)	00:00:14	0 (0.00%)	0.00%	0.00%	£0.00 (0.00%)
37. /southern-cef-partnership-board-26-july-2018	1 (0.47%)	1 (0.66%)	00:00:00	1 (2.70%)	100.00%	100.00%	£0.00 (0.00%)
38. /southern-cef-forum-26-april-2018	1 (0.47%)	1 (0.66%)	00:00:11	0 (0.00%)	0.00%	0.00%	£0.00 (0.00%)
39. /tacaster-cef-forum-29-january-2018	1 (0.47%)	1 (0.66%)	00:00:00	1 (2.70%)	100.00%	100.00%	£0.00 (0.00%)
40. /tacaster-cef-partnership-board-12-march-2018	1 (0.47%)	1 (0.66%)	00:07:58	0 (0.00%)	0.00%	0.00%	£0.00 (0.00%)

Show rows: 10 Go to: 31 31-40 of 44

This report was generated on 25/06/2018 at 12:58:49 - Refresh Report

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18 Jun 2018 - 24 Jun 2018 ▾

Explorer Navigation Summary

Page Views ▾ vs Select a metric

Day Week Month

Primary Dimension: Page Page Title Other ▾

Plot Rows Secondary dimension ▾ Sort Type: Default ▾

CEF advanced

Page ?	Page Views ?	Unique Page Views ?	Avg. Time on Page ?	Entrances ?	Bounce Rate ?	% Exit ?	Page Value ?
	213 % of Total: 0.83% (25,577)	152 % of Total: 0.87% (17,410)	00:01:18 Avg for View: 00:02:10 (-40.29%)	37 % of Total: 0.50% (7,377)	51.35% Avg for View: 32.70% (57.03%)	26.29% Avg for View: 28.84% (-8.85%)	£0.00 % of Total: 0.00% (£0.00)
<input type="checkbox"/> 41. /tadcaster-villages-cef-13-june-2016 <input type="button" value="Print"/>	1 (0.47%)	1 (0.66%)	00:00:00	1 (2.70%)	100.00%	100.00%	£0.00 (0.00%)
<input type="checkbox"/> 42. /tadcaster-villages-cef-funding <input type="button" value="Print"/>	1 (0.47%)	1 (0.66%)	00:00:38	0 (0.00%)	0.00%	0.00%	£0.00 (0.00%)
<input type="checkbox"/> 43. /western-area-cef-forum-minutes-archive <input type="button" value="Print"/>	1 (0.47%)	1 (0.66%)	00:00:01	0 (0.00%)	0.00%	0.00%	£0.00 (0.00%)
<input type="checkbox"/> 44. /western-cef-17-january-2017 <input type="button" value="Print"/>	1 (0.47%)	1 (0.66%)	00:00:10	0 (0.00%)	0.00%	0.00%	£0.00 (0.00%)

Show rows: 10 ▾ Go to: 41 41-44 of 44

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Community Engagement Forums - Communications approach

For discussion at CEF Chairs' meeting on 8 January

The aim of this paper is to agree a communications framework to ensure consistent communications support for Community Engagement Forums. In developing this framework we'll ensure that we can support equally all five Forums and make best use of limited communications resources to maximise the reach of messages. Effective communication should be targeted, planned and creative to maximise its reach.

The communication framework sets out how we can work together with each Partnership Board and others in the community. The Council will maximise the reach of this material online; Partnership Board members can support this by creating local leaflets, posters, updates, etc. and distribute this material within their own communities as required.

Getting the basics right

Selby District Council will:

- Review and update, as required, the existing CEF web pages in line with national gov.uk guidance on writing for websites.
- Proactively publicise these pages periodically by linking them to the Council's website homepage 'carousel' (the changing image on the website homepage) – given various Council priorities we cannot have the CEF material as a constant presence on the homepage.
- Share on relevant social media channels information about forthcoming meetings. Please be aware, however, that the reach of these messages is often very limited: Partnership Board members may wish to help increase the reach by sharing material via their own accounts and contacts.

Creating engaging content

Selby District Council communications will:

- Identify one issue per month to tell the story of the CEFs: this will most likely be a narrative about a successful funding decision or the achievement of ambitions set out in a community development plan. The issues chosen to represent the work of the CEFs overall will be based on their potential news value and – as far as possible - represent decisions of as many different CEFs as possible during a twelve month period. Depending on the story we're trying to tell, this material can then be presented through:
 - standard media copy;
 - social media material; supported by
 - photography and/or
 - film.
- Proactively share this material via all Council channels.

To help make this happen as efficiently as possible, CEF Partnership Board members should:

- give the Council's communications team sufficient background information about funding decisions or work relating to their community development plan;
- identify how each decision links back to a local priority, as set out in the community development plan;
- identify potential spokespeople to be included within communications material, including relevant contact details (these spokespeople to be willing to 'front' media, photography and potentially film);

- share the material produced within their own networks and contacts.

Whilst every effort will be made to represent all CEFs during the year, decisions on stories are promoted should be based on the potential audience reach of the story (how 'news worthy' it is); stories from one CEF can be used to tell the wider narrative of the work of all the Forums. The decision on which stories to use as examples sits with the communications team, based on experience and evaluation of how different types of material influences the reach of messages.

Marketing - Type	Cost Per 1000	Frequency	Reach	Circulation Area	Targetted
Leaflet	£14.99	Quarterly	1000 people	Dependant	Y
Social Media	£0.00	Monthly		Selby District	N/Y
Mailshot	£27.99	Quarterly	1000 households	Dependant	Y
Book Bags	£14.99	Quarterly		2913 Selby Central	N/Y
Leaflet design	£27.00	each forum	n/a	Dependant	Y
Newsletters	£0.00				
		Adhoc - Please complete Marketing			
Events	£0.00	Activity Sheet			
				To be displayed outside meeting and projects in progress.	
Banners for work in progress	cost per unit £12.00	N/A			N
What do SDC do for us.....					
SDC - Community Messaging		0 Hyper Local Updates - Sporadict	Please see attachec	Selby District	Y
SDC - Newsarticle - Carolisel Webpage		0 Before Each Meeting	please see attachec	Selby District	
Facebook updates*		0 Monthly	see below	Selby District	
Funding Updates		0 A News come in..		7000 Selby District	
Meeting post information		0 Before Each Meeting		500 Selby District	
CEF New Story		0 Once a month - covers all CEF area		728 Selby District	
Open Door Newsletter - General CEF info		0 3x Year	3000 Tenants	SDC Housing	
Citizen Link - Residents Newsletter		0 2x Year		39750 Every Home in the District.	

Partnership Board

Member

Area

Name of Organisation

Type of Marketing

Phone

Contact details

E-mail

Website

frequency

Southern CEF

	Attendance Numbers	Marketing
Mar-16		19 Flyer/ Food and Refreshments
Jun-16		13 Flyer/ Food and Refreshments
Dec-16		7 flyer/Free Food and Refreshments
Sep-17		13 Flyer/Food and Refreshments - Local direct mailing
Dec-17		24 Flyer/Food and Refreshments - Local direct mailing
Apr-18		26 Flyer/Food and Refreshments - Local direct mailing
Jun-18		18 Flyer/Food and Refreshments - Local direct mailing

Easter CEF

	Attendance Number	Marketing
Sep-16		9 Flyer/Food and Refreshments
Mar-17		21 Flyer/Food and Refreshments - Local direct mailing
Sep-17		12 Flyer/Food and Refreshments - Local direct mailing
Jan-18		18 Flyer/Food and Refreshments - Local direct mailing
Jun-18		20 Flyer/Food and Refreshments - Local direct mailing

Tadcaters and Villages

	Attendance Number	Marketing
Dec-16		16 Flyer/Food and Refreshments - Local direct mailing
Feb-17		14 Flyer/Food and Refreshments - Local direct mailing
Jul-17		22 Flyer/Food and Refreshments - Local direct mailing
Jun-18		13 Flyer/Food and Refreshments - Local direct mailing

Central

	Attendance Numbers	Marketing
Mar-16		2 Electronic Flyer
Sep-17		19 Electronic Flyer
Dec-17		21 Electronic Flyer
Jan-18		18 Electronic Flyer
Apr-18		12 Electronic Flyer
Jun-18		7 Electronic Flyer

Ian Chilvers
Karl Arthur
Judith Chilvers
Mark Crane
Stephanie Duckett
Clifford Lunn
Brian Marshall
Wendy Nichols
Jennifer Shaw-Wright
Jude Thurlow
Paul Welch
Margaret Bontoft
Pat Chambers
Melanie Davis
Michael Dyson (Vice Chair)
Fred Matthews
Steve Shaw-Wright
Keith Watkins
Anthony Wray

Brayton
Barlow
Barlby Bridge
Selby Central

Leafleting
Event Attendace
Social Media
Newsletter
Presentation
School Book Bags

Daily
Weekly
Monthly
Quarterly
Annually

		CEF
Appleton Roebuck Church Fenton	4516	Tad
Barlby	2309	Eastern
Brayton	4853	Central
Byram Brotherton	2212	Western
Camblesforth Carlton	4577	Southern
Cawood Wistow	2468	Eastern
Derwent	4388	Eastern
Eggborough	2362	Southern
Escrick	1944	Eastern
Hambleton	2177	Southern
Monk Fryston	2366	Western
Riccall	1963	Eastern
Selby East	5327	Central
Selby West	7388	Central
Sherburn in Elmet	5748	Western
South Milford	2048	Western
Tadcaster	5928	Tad
Thorpe Willoughby	2439	Southern
Whitley	2346	Southern
Total	67359	

Tadcaster	Eastern	Central	Western	Southern
10444	13072	17568	12374	13901

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Q1 In no more than 500 words please outline the key outcomes of your project.

The fencing is now safer as before it was wooden and youths were breaking panels therefore leaving splinters plus it has cut down on the cost of maintaining the fence. A new zip wire, toddlers swings, basket swing and a rocking see-saw were installed

Q2 In no more than 500 words please demonstrate how the project has met the Community Development Plan objectives that were identified in the original application for funding.

It is now a safer environment for children to play in as well as catering and accessible for less abled bodied children. Therefore this has a huge impact on the children using the park.



Q3 In no more than 250 words please give details of any additional benefits or objectives that the project has met that were not anticipated/ outlined in the original application for funding.

We now have the local playgroup utilising the park in fine weather as well as attracting more parents with their children. It is a more open space for children to also run about and burn off energy due to the removal of a piece of equipment that was showing signs of the wood rotting.

Any other comments on the project and its success:

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End of project impact report

Grant Awarded: £1,964

Date Awarded: January 2017

Organisation Details

Name: Brayton Community Centre

Address: Foxhill Lane,
Brayton
Selby

Postcode: YO8 9EL

Project Details

Project Title / Description: to replace the old heating boiler

Contact Name: Carol McCreadie Tel:

IMPACT REPORT FOR PERIOD January 2017 TO January 2017



Q1 In no more than 500 words please outline the key outcomes of your project.

To remove the broken heating boiler and replace with a new boiler

Q2 In no more than 500 words please demonstrate how the project has met the Community Development Plan objectives that were identified in the original application for funding.

The old boiler would of cost too much to repair and there was no guarantee that with replacing the part that the boiler would actually work again, we had already had a couple of new parts installed.

The new boiler is far more efficient and heats the Centre far better than the old boiler.



Q3 In no more than 250 words please give details of any additional benefits or objectives that the project has met that were not anticipated/ outlined in the original application for funding.

A small saving on the amount of Calor gas consumed

Any other comments on the project and its success:

Empty text box for additional comments on the project and its success.

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End of project impact report

Grant Awarded: _____

Date Awarded: _____

Organisation Details

Name: _____

Address: _____

Postcode: _____

Project Details

Project Title / Description: _____

Contact Name: _____ Tel: _____

IMPACT REPORT FOR PERIOD _____ TO _____

Q1 In no more than 500 words please outline the key outcomes of your project.

Q2 In no more than 500 words please demonstrate how the project has met the Community Development Plan objectives that were identified in the original application for funding.

Q3 In no more than 250 words please give details of any additional benefits or objectives that the project has met that were not anticipated/ outlined in the original application for funding.

Any other comments on the project and its success:

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